



## SPONSORSHIP INVITATION

# Gatineau Triathlon 2022

Organised by Club Espoir Triathlon Gatineau

30th Edition

More than 1100 participants and more than 2400 spectators from the region and across Canada

Quebec Cup races  
Canadian Championships

Triathlons, duathlon, aquathlon and running distances for the whole family

Saturday, July 9th 2022

**Winner of the Vivat Ecoresponsibility Prize in 2021**

from the Conseil québécois des événements écoresponsables

**Winner of the Triumph prize for the Provincial Triathlon Event of the Year**

at the 2019 Triathlon Québec Annual Gala

**Winner of the Maurice prize for the Canadian Sports Event of the Year**

at the 2019 Sports Québec Annual Gala



[www.triathlongatineau.ca](http://www.triathlongatineau.ca)



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# Invitation

## SPONSORSHIP INVITATION

We invite you to sponsor the Gatineau Triathlon for the following reasons:

- It will be our 30<sup>th</sup> edition. We welcome more than 1100 participants and more than 2400 spectators the day of the event.
- Our event is well organized; we count on the help of 150 volunteers.
- Gatineau Triathlon offers many races for all ages and fitness levels:
  - 2022 Canadian Elite Triathlon Championships
  - 2022 Canadian Forces National Triathlon Championships: Olympic and Sprint distances
  - U13, U15 and senior provincial races
  - Triathlons for adults: Olympic, Sprint and Try-a-tri
  - Youth Triathlons: from 6 to 17 years old
  - Aquathlon and Duathlon on Sprint distance
  - Running races: 1 km, 5 km and 10 km.
- 40 % of the participants come from the Gatineau-Ottawa area and 60% come from Quebec, Ontario and the rest of Canada.
- 100% of the profits go to the Club Espoir Triathlon Gatineau to help train and support up and comer young triathletes from the Gatineau-Ottawa region.
- Host of Triathlon Quebec's Quebec Cup races and Triathlon Canada national Championships.
- Our event takes place on the beautiful site of the Lake Leamy Park. The transition area and the finish line are next to the lake. All of our activities, the animation as well as the spectators are centralized in the same area for a dynamic day. This represents an important marketing opportunity for all of our sponsors.

Join us in supporting our event by showcasing your colors and products and by letting people know that you care about our community and youth!

Your support is important in helping Club Espoir Triathlon fulfill its mission and will make a difference.

The Organizing Committee

[www.triathlongatineau.ca](http://www.triathlongatineau.ca)

# Sponsoring Options



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	GREAT PARTNER 7000 \$ +	RACE PARTNER 3000 \$ to 5000 \$ +	PARTNER 1.200 \$	SUPPORTER PLUS 700 \$	SUPPORTER 400 \$
<b>VISIBILITY AND PRIVILEGES</b>					
Your advertisement poster at Lake Leamy Park on race day	X	X	X	X	X
Your name in the race kit provided to each participant	X	X	X	X	X
You can also setup a stand onsite to promote your products for the duration of the Gatineau Triathlon	X	X	X	X	X
Your logo on t-shirts for the participants and on our website	Bigger Logo	Bigger Logo	Bigger Logo	X	
Registration for your team at the Gatineau Triathlon Corporate Challenge	3	2	1	1 Challenge or	
Registration for an employee or a member of his family	8	5	4	1 registration	
Your logo on the finish line arch	X	X	X		
Mention of your company at the press conference (if there is one)	X	X	X		
Mention as a partner on web site and flyers/ documents	X	X	X		
Focused Facebook post the week before the race	X	X	X		
Logo on the panel behind the podium	X	X	X		
Event can be renamed to include your company name (presented by)	X				
A race is renamed to include your company name (presented by)	X	X			
Presence at the press conference (if there is one)	X				
Prominent name and logo (color) on the race finish arch and on the panel behind the podium	X	X			
Mention of your name several times during the race day	X	X			
Your logo on the homepage of the website	X				
First in the brochures	X				
<b>Option to add exclusive message in each athletes' race kit</b>	X	X			

'+' means: money + products and/or services + multi-year contract. Multi-year for Great Partner: minimum 5 years; Multi-year for Race Partner: minimum 3 years.





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## MEDIA COVERAGE

Every year the Gatineau Triathlon receives a good coverage in the media: on television, radio, newspapers and on Facebook.

Check our web site for more details. Here are some examples from our past editions

<https://ici.radio-canada.ca/info/videos/media-8481702/retour-triathlon-gatineau>

<https://www.ledroit.com/2021/08/01/le-triathlon-de-gatineau-en-fin-de-retour-photos-40daded1ac40a9271849e4478c1b4af2>

<https://www.fm1047.ca/audio/413004/christian-beaulieu-directeur-de-courses-du-triathlon-gatineau-va-accueillir-son-premier-gros-evenement-depuis-la-relaxation-des-mesures-sanitaires>

<https://tvagatineau.ca/blogue/article/8-juillet-2019-tva-nouvelles-18-h-gatineau-ottawa>

<https://www.fm1047.ca/extraits-audios/sante/232058/bob-rioux-dg-du-1047-outaouais-participait-jeudi-et-vendredi-au-tour-cibc-charles-bruneau-et-samedi-au-triathlon-de-gatineau-dans-la-coupe-des-entreprises-avec-kathy-tremblay-et-nicolas-brisson>

<https://ici.radio-canada.ca/tele/le-telejournal-ottawa-gatineau/site/episodes/437767/telejournal-ottawagatineau-stephanie-allard-nouvelles>

[https://www.ledroit.com/sports/record-dinscriptions-au-triathlon-de-gatineau-b0443c6535ada12776b2f4cf715fdb86?utm\\_source=dIvr.it&utm\\_medium=facebook&fbclid=IwAR2vz0Sen3ERqb5IpGCSg3ddyiqiuSd3PUvP9vEgh9yxPZFHePigbpLXZRA](https://www.ledroit.com/sports/record-dinscriptions-au-triathlon-de-gatineau-b0443c6535ada12776b2f4cf715fdb86?utm_source=dIvr.it&utm_medium=facebook&fbclid=IwAR2vz0Sen3ERqb5IpGCSg3ddyiqiuSd3PUvP9vEgh9yxPZFHePigbpLXZRA)

[https://ici.radio-canada.ca/premiere/emissions/les-malins/episodes/437720/audio-fil-du-samedi-6-juillet-2019/7?fbclid=IwAR2z4GHC9dIOKLMwPycZDfZBvc8HO5nmWwPC\\_DbtrT2vA2jXa2Xcgfz4gn8](https://ici.radio-canada.ca/premiere/emissions/les-malins/episodes/437720/audio-fil-du-samedi-6-juillet-2019/7?fbclid=IwAR2z4GHC9dIOKLMwPycZDfZBvc8HO5nmWwPC_DbtrT2vA2jXa2Xcgfz4gn8)



Visibility



## Gatineau Triathlon CORPORATE CHALLENGE

### OBJECTIVE:

To promote physical activities in local enterprises through triathlon. All enterprises are invited to register and to create at least one team for this challenge. Triathlon is an excellent physical activity and would help your company to incentivize its employees to remain active and healthy.

### CRITERIA:

- Each team will be composed of three people from the same company.
- Each team must have at least one woman.
- One team member will have to complete 750m of swimming, a second member will have to complete a 20km bike ride and the last one, a 5km run.
- One timing chip will be exchanged between team members near the bike stand in the transition area.
- The registration fee per team is \$200.00.

### PRIZES:

The teams finishing in the top three will respectively receive gold, silver and bronze medals. In addition, the winning team will be awarded with the Corporate Challenge Trophy for the Sprint distance at the Gatineau Triathlon. We will engrave the name of your company and the year on the trophy. The trophy may be displayed in the office of the winning company until next year's Challenge. The winning team will automatically be registered for the next year's Corporate Challenge edition to defend their title.

In addition, the winning team will receive a cheque of \$1,000 for the charity organization of their choice. (\$500 for the second place team and \$300 for the third place team).

Create your corporate team for the Gatineau Triathlon Corporate Challenge, have a great training season and we look forward to meeting you at the finish line!

Corporate Challenge



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Club Espoir Triathlon Gatineau's mission is to promote and develop triathlon among young people in the Outaouais region.

Club Espoir is a not for profit organisation founded in 1993 (29 years already).

## TRIATHLON HISTORY

Triathlon is a sport that reunites three different disciplines: swimming, cycling and running. Triathlon distances vary greatly from the first-timer short distance try-a-tri to the extra-long and painful Ironman distance. This sport became an official Olympic sport for the first time in Sydney in 2000.

Over the past few years, we are noticing a strong increase in interest and participation for the triathlon especially with the youths.

### Mission

Financially Support Club Espoir de Gatineau by promoting physical activities and perseverance in sports in the Gatineau-Ottawa region.

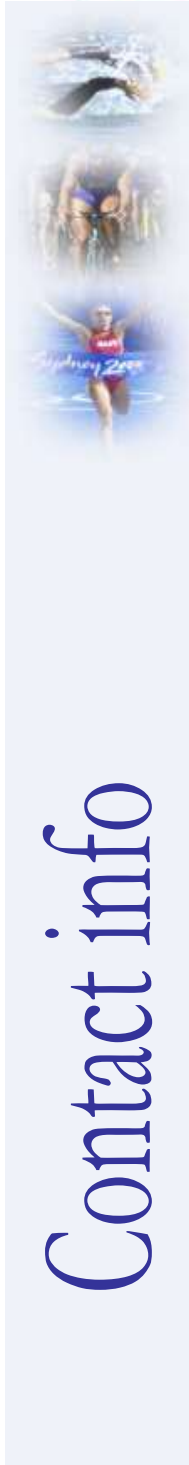
### Vision

Organize and promote a triathlon that meets the highest requirements of Triathlon Quebec while putting in value the Gatineau-Ottawa region in order to encourage people from all ages to remain active.

### Values

Perseverance, surpassing oneself and team spirit.

General Informations



## **Marina Brousseau**

Sponsorships coordinator, Triathlon de Gatineau

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## **Club Espoir Triathlon Gatineau**

[www.clubespoir.org](http://www.clubespoir.org)

With your generous support, Club Espoir Triathlon Gatineau is able to pursue its mission with young athletes.

Contact info